THE MISSION OF SPECIAL OLYMPICS

To provide year-round sports training and athletic competition in a variety of Olympic-type sports for children and adults with intellectual disabilities. This gives them continuing opportunities to develop physical fitness, demonstrate courage, experience joy and participate in a sharing of gifts, skills and friendship with their families, other Special Olympics athletes and the community.

All our programs are offered at no cost to the athletes and their families.
A MESSAGE FROM OUR LEADERSHIP

President Abraham Lincoln once said that that the best way to predict your future is to create it.

Fifty years ago, Eunice Kennedy Shriver believed in a future of possibilities for children and adults with intellectual disabilities. She was inspired by her sister, Rosemary, who had an intellectual disability, and saw the impact that playing sports could have on her life. Eunice started a day camp in her backyard, which quickly blossomed into the first Special Olympics Games in Chicago in 1968, and the movement has continued to grow ever since. Today, Special Olympics has nearly five million athletes in 172 countries across the world.

As we celebrate the 50th anniversary of Special Olympics this year, it allows us a chance to reflect on how far we’ve come—and how much more is still ahead. Special Olympics Northern California & Nevada has taken great strides in the last few years in each of our three pillars of service: community sports, inclusive schools programs and athlete health. We are firm believers in the transformative power of sports and are proud of the impact that we continue to have in building a more inclusive Northern California and Nevada community.

Carrying out the mission of Special Olympics Northern California & Nevada and providing year-round sports programs, along with schools and health initiatives, would not be possible without the support of our corporate partners, donors and volunteers. Your generosity allows us to host more than 350 competitions across 14 sports each year, provide critical health resources and expand our footprint on campuses. In these pages, we share the lifelong impact sports and Special Olympics is having on our athletes and the community. We highlight the accomplishments of Kobie, Lindsay, Sean, and Toby—several of the more than 25,830 athletes we serve—and the value they bring to their college campuses, workplaces, schools, and the communities in which they live.

So what awaits us in the next 50 years? We’re confident that with your help, we will transform our communities and inspire people to open their hearts and minds to accept and include people with intellectual disabilities. Together, we are honoring Eunice’s vision and changing the world through sports.

Joyce Whitney-Silva
Board Chair
SPECIAL OLYMPICS NORTHERN CALIFORNIA AND NEVADA

David L. Solo
President & CEO
SPECIAL OLYMPICS NORTHERN CALIFORNIA AND NEVADA

GREATER NEVADA CREDIT UNION

Executive VP & CFO

Kobie Wins with Higher Education

Kobie was born prematurely weighing under two pounds and spent the first three months of his life in the hospital. As he got older, he needed physical, occupational and speech therapy and struggled to keep up with his peers.

But he never let anything stop him from achieving his dreams.

Kobie is now going to be a sophomore at Saint Mary’s College in Moraga studying Justice, Community and Leadership with a goal of becoming an advocate for people with special needs. His parents, Patrick and Jean, got Kobie involved with Special Olympics in sixth grade and credit the program as being the catalyst which sparked his improvement in school.

Special Olympics has empowered Kobie to develop confidence, social skills and a drive to be his best—attributes that helped him become an honorary ESPY Award recipient in 2017.
“Special Olympics has been a tremendous help. [Kobie’s gained] a lot of friends, a lot of emotional support and a lot of inspiration. It’s really helped him a lot to become the person that he is now.”

– Patrick R.
Kobie’s father

Every $250 raised allows an athlete to train & compete for an entire year.
Special Olympics is My Life

Lindsay was just eight when she participated in her first Special Olympics competition, the softball throw, and still remembers the pride and happiness that she felt when a volunteer presented her with her very first medal. Now, 27 years later, Lindsay has collected dozens of medals and competes in swimming, bocce, floor hockey, golf, softball and bowling—while also finding time to volunteer as an assistant coach for a Special Olympics basketball team.

Beyond being a star competitor, Lindsay works for the City of Santa Clara and lives independently with her husband, Ryan, a fellow Special Olympics athlete. She has also found her voice as a Special Olympics Global Ambassador and has shared the impacts of the program with thousands of people, including the California State Legislature and United States senators and representatives.
“Special Olympics has impacted our lives both on and off the playing field. It’s helped me to become a good athlete and it also helped me to be a good, a GREAT employee.”

– Lindsay M.

15-year employee at the City of Santa Clara
27-year Special Olympics athlete
SUPPORTING ATHLETE HEALTH
Free Health Screenings for People with Intellectual Disabilities

The Special Olympics Healthy Athletes program offers athletes the opportunity to receive health screenings, resources, and related equipment—all 100% free of charge at select competitions. Disciplines led by trained medical professionals include Health Promotion, Special Smiles, Opening Eyes, Healthy Hearing, Strong Minds, Fit Feet, FUNFitness and MedFest.

Health Screenings Prove to be Vital*

- 31% of athletes screened had untreated tooth decay
- 72% of athlete screened required a new eyewear prescription
- 42% of athletes screened had blocked or partially-blocked ear canals
- 95% of athlete screened were found to have balance problems

*Percentages based on a total of 464 health screenings performed in 2017
Special Olympics Makes an Impact on Campuses

The Special Olympics Unified Champion Schools® initiative engages schools to create a climate of inclusion, acceptance and mutual understanding for students with and without disabilities. Through sports competitions, respect campaigns, inclusive youth leadership opportunities and whole-school involvement activities, we are working with students and staff to create a new Unified Generation.
“We want students to understand that people with disabilities are no different than anyone else. It’s important to get that message out there by having these social events where students can come to watch, interact and learn.”

– Clare
High school student
The Power of Inclusion at Clovis North High School

The Clovis North Unified Soccer Team is an excellent example of the power of inclusion and the impact that sports can have on bringing campuses and communities together. Unified Sports combines athletes with and without disabilities on the same teams, encouraging respect, understanding and friendships that translate on and off the field.
“It makes me feel like people care about me and that they’re there to support me.”

– Sean
Unified Athlete

“They take ownership in it and they feel like a leader out here. It’s really cool to see them walk around with that pride on campus.”

– Sydney
Unified Partner

Unified Partners: 4,521
Students Impacted: 135,753
PREPARING FOR LIFE THROUGH PLAY

“We’ve all learned a tremendous amount about both the athletic aspects of his development and his motor growth and motor skills.”

– Mike M.  
father of young athlete, Toby
Growing Up in Special Olympics

The Special Olympics Young Athletes Program is a unique sports and play program designed for children ages 2–7 with intellectual disabilities and their typically developing peers in an inclusive setting. The program focuses on the basics that are crucial to cognitive development—physical activities that develop motor skills and hand-eye coordination, and the application of these physical skills through sports and social interaction.
"I don’t know how many more years I will coach. But what I do know is that it will be for the rest of my life."

– Kris G.

Volunteer Coach who was hooked after volunteering at a Special Olympics track and field meet during graduate school.
“All of our people get behind Special Olympics, not because we ask them to, but because they want to...[Special Olympics] touches you in a way that other organizations simply can’t.”

– Wally Murray
President & CEO
Greater Nevada Credit Union

Volunteers 25,150
GOING BEYOND THE BADGE
“The athletes make us feel like rock stars. I’ve never felt like this, ever, and I’ve been a police officer for 23 years. The feelings that they give us, the high-fives, the hugs… they make us feel like we’re more important than them, but it’s the exact opposite. They’re so much more important than us.”

– Sergeant Brian Gard
Richmond Police

Law Enforcement Supports Special Olympics

The Law Enforcement Torch Run (LETR) for Special Olympics is the largest grassroots fundraising vehicle worldwide in support of children and adults with intellectual disabilities. Law enforcement personnel from a variety of agencies dedicate their time and energy to raise money and awareness for Special Olympics.

3,300 law enforcement personnel ran with the Flame of Hope
Global Messengers are Special Olympics athletes, trained in public speaking, who help spread the message and vision of the movement as well as the benefits they have gained by participating in Special Olympics. Along with attending and speaking at events, fundraisers and meetings, Global Messengers are equipped with a variety of new skills that they can transfer into the workplace, their school and or/community. Global Messengers are the voice of Special Olympics!

“[The Athlete Leadership Program] was a lovely time meeting new friends, reconnecting with old ones, and learning how to better spread the mission and positive message of Special Olympics.”

– Lisa T.
Mother and speech coach of Global Messenger, Gabby
How Your Contributions Were Spent – 2017

- Program Services: 91%
- Fundraising: 8%
- Administration & General: 1%

Our Revenue Sources – 2017

- In-kind contributions: $14,836,763
- Direct Marketing: $2,116,662
- Individuals: $1,469,532
- Corporate: $1,139,328
- Fundraiser events: $854,090
- Law Enforcement Torch Run®: $867,313
- Grants: $946,381
- Community organizations: $327,666
- Government: $888,980
## STATEMENT OF ACTIVITIES (Income Statement)
For the Years Ended December 31

<table>
<thead>
<tr>
<th>REVENUES</th>
<th>2017</th>
<th>2016</th>
</tr>
</thead>
<tbody>
<tr>
<td>Contributions from the Public</td>
<td>$6,343,009</td>
<td>6,089,435</td>
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<tr>
<td>Contributions from Special Olympics, Inc.</td>
<td>470,248</td>
<td>312,980</td>
</tr>
<tr>
<td>Special Events - net revenues</td>
<td>1,264,481</td>
<td>1,383,692</td>
</tr>
<tr>
<td>Bequests, Estates &amp; Trusts</td>
<td>532,217</td>
<td>769,980</td>
</tr>
<tr>
<td>In-Kind Donations of Goods &amp; Services*</td>
<td>14,836,763</td>
<td>13,253,527</td>
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<tr>
<td>Investment &amp; Other Program Revenues</td>
<td>14,695</td>
<td>5,830</td>
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<tr>
<td><strong>TOTAL REVENUE</strong></td>
<td><strong>$23,461,413</strong></td>
<td><strong>$21,815,444</strong></td>
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</table>

## EXPENSES

<table>
<thead>
<tr>
<th>EXPENSES</th>
<th>2017</th>
<th>2016</th>
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</thead>
<tbody>
<tr>
<td>Program</td>
<td>$20,816,171</td>
<td>18,708,459</td>
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<tr>
<td>General &amp; Administrative</td>
<td>275,399</td>
<td>255,313</td>
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<tr>
<td>Fundraising</td>
<td>1,670,792</td>
<td>1,607,084</td>
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<tr>
<td><strong>TOTAL EXPENSE</strong></td>
<td><strong>22,762,362</strong></td>
<td><strong>20,570,856</strong></td>
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<tr>
<td><strong>TOTAL SURPLUS OR (DEFICIT)</strong></td>
<td>699,051</td>
<td>1,244,588</td>
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</tbody>
</table>

| Net Assets at Beginning of Year | 2,773,596 | 1,529,008 |

| TOTAL NET ASSETS at end of year | **$3,472,647** | **$2,773,596** |

## STATEMENT OF FINANCIAL POSITION (Balance Sheet)
As of December 31

<table>
<thead>
<tr>
<th>ASSETS</th>
<th>2017</th>
<th>2016</th>
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</thead>
<tbody>
<tr>
<td>Cash and Cash Equivalents</td>
<td>$2,131,845</td>
<td>1,089,027</td>
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<tr>
<td>Contributions Receivable</td>
<td>1,369,479</td>
<td>1,732,589</td>
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<tr>
<td>Deposits, Prepaid Expenses &amp; Other Assets</td>
<td>240,119</td>
<td>225,846</td>
</tr>
<tr>
<td>Equipment and Leasehold Improvements, net</td>
<td>59,262</td>
<td>16,592</td>
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<tr>
<td><strong>ASSETS</strong></td>
<td><strong>$3,800,705</strong></td>
<td><strong>$3,064,054</strong></td>
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</tbody>
</table>

<table>
<thead>
<tr>
<th>LIABILITIES AND NET ASSETS</th>
<th>2017</th>
<th>2016</th>
</tr>
</thead>
<tbody>
<tr>
<td>Accounts Payable and Accrued Expenses</td>
<td>$263,017</td>
<td>290,458</td>
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<tr>
<td>Line of Credit &amp; Other Debts</td>
<td>65,043</td>
<td>-</td>
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<tr>
<td>Net Assets - Unrestricted</td>
<td>1,270,740</td>
<td>804,296</td>
</tr>
<tr>
<td>Net Assets - Temporarily restricted</td>
<td>2,201,905</td>
<td>1,969,300</td>
</tr>
<tr>
<td><strong>LIABILITIES AND NET ASSETS</strong></td>
<td><strong>$3,800,705</strong></td>
<td><strong>$3,064,054</strong></td>
</tr>
</tbody>
</table>

\*Our unique service delivery model which relies on over 20,000 volunteers, enables your investment to make a larger qualitative impact on the lives of our athletes, as a greater percentage of funds are used for direct services.

$0.91 of every dollar raised goes directly back into our athlete programs.
OUR PARTNERS IN HEALTH
OUR PARTNERS IN EDUCATION
As of the end of the 2017–18 academic year

PILOT PROGRAMS
Hayward Unified School District
Los Gatos-Saratoga Union High School District
Woodland Joint Unified School District
Board of Directors

Joyce Whitney-Silva
Chair
Executive Vice President & CFO
Greater Nevada Credit Union

Rob Salmon
Vice Chair & Resource Development Chair
President & COO
Cohesity

Dan Morales
Secretary
CIO
eBay

Chuck Koch
Governance & Engagement Chair
Consultant
Tatum, a Randstad Company

David Delaney
Finance Committee Chair
Vice President, Finance Planning, Strategy & Performance
Santa Clara University Leavey School of Business

Nuzha Bukhari
Audit Committee Chair
Sr. Vice President & Regional Manager
Wells Fargo

Kara Buckley
Marketing Committee Chair
Director, Global Partnership Marketing – Olympic Games Visa (formerly)

Larry Garlick
Emeritus CEO
Remedy Corporation (retired)

Richard Rahm
Immediate Past Chair
Shareholder
Littler Mendelson, P.C.

Tom Albanese
Member at Large
Director of Business Development
Central Concrete

Stephanie Ching
Special Olympics Athlete
Guest Services Attendant
Stanford University

LaSandra Brill
Head of Integrated Digital Planning
Nvidia

Tim Curry
Partner
Jones Day

Gary Gauba
Chief Enterprise Relationship Officer & President of Advanced Solutions Group
CenturyLink Cognilytics

Michael Grey
Sr. Vice President of Finance
Las Vegas Operations
Caesars Entertainment Inc.

Yvette Harris
Sr. Vice President of Finance
MGM Resorts International

Erin Hattersley
Program Manager, Google.org
Google

Jenny Linton
President
OSisoft

Matt Margolin
Venture Capital & Investment Banking
Barclays

Tony Owens
President
Salesforce

Joanne Pasternack
Vice President, Community Relations & Executive Director
Warriors Community Foundation

Denny Silva
Director of Key Accounts
Reyes Coca-Cola Bottling, L.L.C.

Paul Velaski
COO & CFO
Silicon Valley Community Foundation

Dave Welsh
Member & Head of TMT Growth Equity
KKR (Kohlberg Kravis Roberts)

Dan Winter
Assistant Chief of Police
Santa Clara Police Department

2017 Annual Partners